



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-22-2012 PAGE: 1 of 3

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

Contract No				Contract Dt		Revision Dt		Rev#		Advertiser				Brand				Product Code				Station/Market			
403102				10-22-2012				0		MENENDEZ FOR SENATE, INC				BOB MENENDEZ FOR US SENATE				POLITICALS				WABC - NEW YORK			
Agency Est#				CMS #		Sales Office		Account Executive		Start Date		End Date		Billing				Package		Contract Title					
				246865		PHILADELPHIA		D. PARKER		10-23-2012		10-28-2012		M (Broadcast Month, Cycle 1)				N		246865					
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$								
1	10-23-2012	10-28-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	4	400	4	1,600.00								
2	10-23-2012	10-26-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			5	700	5	3,500.00								
3	10-23-2012	10-26-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			5	2,000	5	10,000.00								
4	10-23-2012	10-26-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			6	2,400	6	14,400.00								
5	10-27-2012	10-27-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00								
6	10-27-2012	10-27-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
7	10-27-2012	10-27-2012	07:00AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
8	10-27-2012	10-27-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
9	10-27-2012	10-27-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
10	10-28-2012	10-28-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00								
11	10-28-2012	10-28-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
12	10-28-2012	10-28-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
13	10-28-2012	10-28-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
14	10-28-2012	10-28-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	750	1	750.00								
15	10-28-2012	10-28-2012	05:00AM - 06:00AM	AM SA/SU 5-6AM (7433)	7	30							X	1	50	1	50.00								

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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New York				Contract No 403102		Contract Dt 10-22-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC				Brand BOB MENENDEZ FOR US SENATE				Product Code POLITICALS				Station/Market WABC - NEW YORK			
Agency Est#				CMS # 246865		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246865							
Line	Start Date	End Date	Time Period	Description								EC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
16	10-28-2012	10-28-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)								7	30							X	1	6,000	1	6,000.00			
17	10-28-2012	10-28-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)								7	30							X	1	400	1	400.00			
18	10-23-2012	10-26-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)								7	30		X	X	X	X			4	1,100	4	4,400.00			
19	10-23-2012	10-26-2012	10:58AM - 12:00PM	DA THE VIEW (10707)								7	30		X	X	X	X			3	3,500	3	10,500.00			
20	10-23-2012	10-26-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)								7	30		X	X	X	X			4	1,500	4	6,000.00			
21	10-23-2012	10-26-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)								7	30		X	X	X	X			4	1,700	4	6,800.00			
22	10-23-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)								7	30		X	X	X	X			5	1,500	5	7,500.00			
23	10-23-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)								7	30		X	X	X	X			4	2,400	4	9,600.00			
24	10-23-2012	10-28-2012	06:15PM - 07:30PM	EN EWN AT 6P (CFB) (7442)								7	30		X	X	X	X	X	X	5	2,400	5	12,000.00			
25	10-23-2012	10-26-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)								7	30		X	X	X	X			4	4,700	4	18,800.00			
26	10-23-2012	10-26-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)								7	30		X	X	X	X			3	4,700	3	14,100.00			
27	10-23-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)								7	30		X	X	X	X			4	2,200	4	8,800.00			
28	10-23-2012	10-28-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)								7	30		X	X	X	X	X	X	5	4,700	5	23,500.00			
29	10-23-2012	10-23-2012	08:00PM - 09:00PM	PE TUESDAY 8-9PM (7486)								7	30		X						1	18,000	1	18,000.00			
30	10-28-2012	10-28-2012	09:00PM - 10:00PM	PE SU 9-10PM (7498)								7	30							X	1	22,000	1	22,000.00			

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Contract No: 403102		Contract Dt: 10-22-2012		Revision Dt: 0		Advertiser: MENENDEZ FOR SENATE, INC		Brand: BOB MENENDEZ FOR US SENATE		Product Code: POLITICALS		Station/Market: WABC - NEW YORK													
Agency Est#				CMS # 246865		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 246865							
Line	Start Date	End Date	Time Period	Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
																					Contracted Gross Total:		80	204,750.00	
																					Actual Gross Total:		80	204,750.00	
																					Agency Commission:			30,712.50	
																					Net Total:			174,037.50	
Month/YR			Preempted		Made Good		Contract Total		Adjustments		Actual Total														
Oct 12			0.00		0.00		204,750.00		0.00		204,750.00														
TOTAL			0.00		0.00		204,750.00		0.00		204,750.00														

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